

Sponsorship Levels

"360 Billion"

PALS gives sponsors the opportunity to market to the growing community of stakeholders supporting youth leader developments between the ages of 14-22.

SPENDING POWER
 ACCORDING TO FORBES.COM

PALS 2023 SPONSORSHIP LEVELS & BENEFITS	<u>EXCLUSIVE PRESENTER</u>	<u>PLATINUM</u>	<u>GOLD</u>	<u>SILVER</u>
	\$50,000 <i>(1 available)</i>	\$15,000 <i>(3 available)</i>	\$10,000 <i>(7 available)</i>	\$7,000 <i>(10 available)</i>
Opening Welcome Keynote	X			
Graduation Keynote	X	X		
Logo on T-shirts for Staff and Attendees	X	X		
Joint Press Release	X			
Signage recognizing sponsorship	X	X	X	X
Prominent logo in daily "Day at a Glance" Emails sent to Attendees and Families	X			
Prominent Placement across all NVEEE/PALS Communications	X	X		
Step & Repeat Inclusion	X	X	X	X
# of Student Scholarships Covered by Sponsorship	7	3	2	1
Ad in Program Book	Full page	1/2	1/4	1/8
Promo items in Welcome Bag	X	X	X	X
Speaking Opportunity on Career Day	X	X	X	
Meeting Room Sponsorship	X			
Logo on PALS Wrap up Video	X	X	X	X
Opportunity to Lead/Recommend a Workshop Presenter	X	X	X	
Opportunity to Lead/Recommend an Activity Presenter	X	X	X	
Logo on NVEEE website, monthly newsletter, and select marketing materials	X	X	X	X
Award Recognition at Graduation	X			
Welcome post on NVEEE's Social Media Channels	X	X	X	X
Logo on Post Event Recap on Social Media	X			
Opportunity to Provide on-site Pop-up Banners during Evening Activities			X	
Logo on "Day at a Glance" Student Survey	X			
Logo on Activity Photos for Newsletter and Social Media Postings	X			